

Creating Your Customer Facebook Group:

{Some call these their VIP group}. This is such an important part of your new business. I know some people join us from other companies, some are past

consultants, and some aren't very familiar with the Facebook world, so here is some important info on creating your group from Champion Team (our amazing company within Tupperware) and Tupperware social media rules.

- Your Tupperware customer group can have the word Tupperware in it, but it MUST include your name. (At least first 😊). You can be as creative with this as you'd like.
- It's a great idea to keep your profile picture one that shows who you are - not a quote or a character - so people know who they are shopping with.
- You cannot post any deals or discounts that Tupperware didn't release until they are in your closed/private group that you created. This is just one more reason why having this is so important.
- You can use cute cover photos for your group You can share current sale flyers and your website.
- Who do you add to your new group? Add your friends, family, coworkers, neighbors. Another fun idea is to do a fun contest where the members of your customer group add their friends for a chance to win a prize. (Prize could be a recipe or some small piece of Tupperware).
- It's super important to work your customer group consistently. Posting the sale flyer once and then never again will most likely not get you a lot of sales 😊. Post the sales flyer once a week, then in between post about products from the flyer or products you love and use a lot.

HOW TO CREATE A GROUP

From your phone:

- Click the 3 lines on the right side of your Facebook app when you open it.
- Click Groups
- Click Create (at the top left)
- Enter your group name
- Choose a cover photo that pertains to Tupperware or maybe even says your name.
- Select PRIVATE
- Invite people. I would suggest doing this 20-30 at a time then do that many again later to keep in line with Facebook rules

Let your recruiter or Director know if you have questions or need help!

From your laptop:

- Click Groups on the left side of the home page
- Click Create Group
- Be sure and set Privacy to PRIVATE

YOUR VIP GROUP SET-UP

✓ Step 1: Get your customer group set up NOW!

- Make it PRIVATE (this is super important!)
- Include your name in the group title (e.g., "Tupperware with [Your Name]")
- Add your friends, family, coworkers, and neighbors—anyone who eats and drinks needs Tupperware! 😊

✓ Step 2: CHAMPION CHALLENGE - OPEN YOUR KIT or FIRST PRODUCT BOX LIVE! 📺

- Go LIVE on Facebook or any social media platform.
- Just open the box, show what is inside and tell people how excited you are and what an AMAZING deal it is!
- You don't have to be an expert. Just be real, be excited and BE YOU

✓ Why LIVE Videos?

- ◆ They grab attention from people you didn't even know were interested! 👁️
- ◆ Friends & family can share it, reaching beyond your immediate circle!
- ◆ They create trust & connection—people love seeing genuine excitement!

📺 Pro Tip: Many people tweak the directions and then wonder why "it didn't work." The magic is in the details! Follow the process exactly, and trust the system that's made so many successful! 💡

📢 Now GO FOR IT! Set up your group, go LIVE, and let's get people excited! 🍷👏



Let your recruiter or Director know if you have questions or need help!